



**EXPRESSIONS OF INTEREST ARE NOW OPEN FOR
RIVER OF ART FESTIVAL 2017
19 – 28 May 2017**

What is the River of Art?

River of Art is a vibrant annual 10-day festival presented on the far South Coast of NSW between Durras and Bermagui. The festival is driven by the region's creative community and showcases a dynamic lineup of local and visiting artisans and performers across all art forms.

Benefits to Applicants

Attendance to your event:

River of Art attracted 20,000 attendees to the festival in 2016. It has won three back-to-back South Coast Regional Tourism awards. The festival is recognised as a flagship event for the South Coast region and is rapidly boosting its visitor numbers – locally, nationally and internationally.

Event Promotion:

River of Art highlights your event in its print and online festival program. Activities are also promoted through targeted publicity, advertising and media. We work with our artists and performers to maximise your profile and audience participation. We also partner with local businesses, who host exhibitions and events and support us through sponsorships, advertising and promotion.

Who can Apply?

Local and visiting artists across all art forms can apply (including but not limited to live music, theatre, film, textiles, visual arts and crafts, literature, performance, poetry, storytelling, as well as community and cultural celebrations). This year we especially invite indigenous artists and anyone who appeals to youth culture.

Location

The event ran last year from Durras to Bermagui. Locations of events or activities are up to the applicants.

CLOSING DATE:

Without exception applications close 30 January 2017

Expression of Interest Form River of Arts 2017

Contact Person	Mobile	Email	Web address
Postal address	Postcode	Event Name	Proposed date & time of Event
Event/Project Description (Please note, this wording will be used in the program - 20 word maximum)	<i>(Please include any additional program information on an additional sheet if more space is required)</i>		
Venue Name	Venue Address	Cost (if applicable)	
Bookings/Ticketing	Please note all ticketing will be managed through the River of Art in 2017. A \$7 surcharge will be added to your tickets to cover ROA costs.		
Digital Image Please attach a digital image in jpeg format for use by the River of Art	I hereby declare that the information I have provided may be edited for the purposes of inclusion in the 2017 River of Art program and any other related promotion. Name: (sign or type) Date:		
Applicants Responsibilities All event/activity/exhibition organisers are responsible for the management and coordination of all aspects of their proposed initiative. This includes all funding requirements; associated grant submissions and acquittals; insurances; financial and event management; venue bookings and the completion and submission of this registration form, including provision of digital images for use in promoting your event. All details about your activity, including any specific promotional aspects you wish to highlight, must be confirmed before the program is finalised.			
I give my permission for River of Art to reproduce image/s I have provided for promotional purposes. All people in the image/s submitted have given permission for their use. I understand and agree that I am to take full responsibility for submission of images, text, event coordination, management and all insurances required to present my proposed event/activity. Please type your name here: Date: <i>(or sign if printing document)</i>			
The ROA Board will contact applicants to confirm that their registration has been accepted for inclusion in the 2017 River of Art festival program. Please email the completed registration form to riverofartinc@gmail.com or post to: ROA c/- ESC PO Box 117, BODALLA NSW 2545.			